Dear [INSERT LAWMAKER],

[INSERT COMPANY] is proud to announce that [INSERT NUMBER] of our employees recently completed human trafficking education training to spot and report the signs of human trafficking on the job.

We are a locally owned business that has been in operation in [INSERT CITY/TOWN] for [INSERT NUMBER] years. We employ a force of dedicated, hardworking people who are engaged in a relationship-driven business reaching every corner of our community. And as residents who live and work in [INSERT CITY/TOWN], we care deeply about the wellbeing of our neighbors and our community.

The human trafficking education training conducted by the Texas Alcoholic Beverage Commission is part of the Wholesale Beer Distributors of Texas (WBDT) Distributors On Alert Human Trafficking Awareness initiative, seeking to train beer distribution employees statewide to spot and report the signs of human trafficking. Recently, WBDT launched the initiative on National Human Trafficking Awareness Day, expanding the organization’s efforts to combat human trafficking locally by facilitating partnerships like with TABC, our state’s agency that regulates the alcoholic beverage industry and providing tailored trainings specific to our industry’s workforce.

Human trafficking is a pervasive criminal industry that impacts every community in Texas, including ours, and it’s often hiding in plain sight. Beer distributors are in a unique position to spot human trafficking activity because collectively, we service more than XX licensed retail accounts across the state, including bars, taverns, convenience stores, package stores, event arenas, and more. We also have access to non-public areas of these venues where it is more likely that human trafficking could occur.

Through WBDT’s initiative, our employees were trained to recognize possible signs of exploitation, including common red flags and behaviors associated with human trafficking. They were also instructed on how to report suspected activity to authorities in a safe and efficient manner. This information will equip them to be an extra set of eyes and ears on the ground in the fight against human trafficking.

We know that human trafficking continues to be a critical issue for your office, and you are working tirelessly to end this criminal industry. [INSERT DISTRIBUTOR] is committed to supporting your efforts. We hope you are encouraged by this important initiative, and we look forward to using our new knowledge to combat human trafficking in our community.

For more information on WBDT’s Distributors On Alert statewide Initiative, please visit [www.WBDT.com/HumanTrafficking](http://www.WBDT.com/HumanTrafficking).

Sincerely,

[INSERT SIGNER NAME]