

SAMPLE SOCIAL MEDIA POSTS

When you post about your company's participation in the initiative, make sure to

- tag WBDT: [@WholesaleBeerTX](#)
- use [#DistributorsOnAlert](#)

WHEN YOUR COMPANY COMMITS TO TRAINING

- Alongside many other [#TexasBeerDistributors](#) and their 14,500+ employees, we've committed ourselves to the fight against human trafficking. [#DistributorsOnAlert](#) [WBDT.com/HumanTrafficking](#)
- We are proud to be members of [@WholesaleBeerTX](#) and excited to join the [#DistributorsOnAlert](#) initiative. With WBDT's help, we plan to train XX team members to spot and report the signs of human trafficking on their routes. We are committed to this initiative and efforts to eradicate this pervasive crime in [LOCAL CITY/REGION] Texas. [WBDT.com/HumanTrafficking](#)
- We are proud to join the [@WholesaleBeerTX](#) statewide initiative to educate Texas' beer distribution employees on how to spot and report human trafficking in the state. [#DistributorsOnAlert](#) [WBDT.com/HumanTrafficking](#)
- We applaud [@WholesaleBeerTX](#)'s statewide initiative to combat human trafficking and our company will join by educating our employees on the warning signs seen on the job. [#DistributorsOnAlert](#) [WBDT.com/HumanTrafficking](#)

WHEN YOUR COMPANY COMPLETES TRAINING

- Today, our team completed TABC's education training to combat human trafficking. Beer distributors visit thousands of licensed retail locations across the state, which makes us well-positioned to help in the statewide fight against human trafficking. Beer distributors do more than deliver beer; they are pillars of their communities. Now that we have completed our training, we are committed to recognizing and reporting human trafficking in our communities! [#DistributorsOnAlert](#) [WBDT.com/HumanTrafficking](#)
- [INSERT DISTRIBUTOR] congratulates our team for completing the TABC training to spot and report human trafficking. Alongside a statewide network of beer distributors, we are committed to combating human trafficking from communities across Texas. [#DistributorsOnAlert](#) [WBDT.com/HumanTrafficking](#)
- Thru WBDT's [#DistributorsOnAlert](#) initiative, we've trained our staff to spot and report the signs of human trafficking on their routes. We remain committed to this initiative and the efforts to eradicate human trafficking in Texas. [#DistributorsOnAlert](#) [WBDT.com/HumanTrafficking](#)

SUPPORT FOR WBDT'S STATEWIDE INITIATIVE

- Beer distributors across Texas visit thousands of licensed retail locations. As a proud member of [@WholesaleBeerTX](#), we applaud their campaign to educate distributors statewide on red flags to recognize and easy ways to report on human trafficking. [#DistributorsOnAlert](#) [WBDT.com/HumanTrafficking](#)