

ABOUT THE COALITION

Raising awareness of the dangers of direct-to-consumer alcohol sales.

The Coalition is a joint effort to protect Texans from irresponsible liquor access.

Current Texas liquor laws are designed to keep Texans safe. Direct-to-consumer (DTC) liquor sales will threaten public safety and negatively impact Texas businesses.



OUR ISSUES

Protect minors from liquor access

The public safety of Texans will be threatened with DTC liquor sales, making it easier than ever for minors to buy, access, and consume liquor.

Prosperity of Texas, family-owned businesses

DTC liquor sales would give big corporations preferential treatment over Texas family-owned businesses.

Preserve tried-and-true Texas principles

Texas three-tier liquor laws are a model for preserving competition and protecting the safety of consumers.