

PRESERVE TRIED-AND-TRUE TEXAS PRINCIPLES

THE THREE-TIER SYSTEM



The current liquor distribution process goes from the suppliers, to wholesalers, to retailers, and each group has its own set of comprehensive, proven methods to:

- Prevent access by minors
- Recall tainted liquor
- Ensure product safety

The three-tier system is designed so that each tier helps the other, creating a win-win-win scenario.



CONSUMERS WIN

by knowing the product is safe and have a variety of choices.



TEXAS WINS

by ensuring public safety and a competitive market.